

# WEB GUIDELINES

## General

### PLEASE GIVE TO YOUR WEB DESIGNER

*Please read all instructions carefully before uploading to Car-Part servers.*

**If you have any questions on these instructions, call or email our web designers:**

Phone: 859-344-1925

webdesigners@car-part.com

**DO NOT COPY THE CAR-PART.COM SEARCH PAGE.** That page is copyrighted by Car-Part.com. Infringement on the copyright can lead to legal issues. To add the search page feature to your website you need to put a link to the search page from your website or embed the search page using an iframe. Below are the instructions for that link.

1. **Publishing** - You can publish web content directly to the web server via FTP with the following parameters: **Note userId, password, and Doc Root are all case sensitive.**
  - A. hostname: **VillageMotorsInc.net**
  - B. userId: **villa1**
  - C. password: **villauf0d**
  - D. Doc Root (where the home page is located): **/www.VillageMotorsInc.net/docs**

*Depending on the software you are using to upload your website, the hostname format may need to be changed. Some programs may require "ftp://" to be placed in front of the domain name.*

*Car-Part does not support FTP over Internet Explorer. It is recommended that you use FileZilla, an FTP client which can be downloaded for free at <http://filezilla-project.org/download.php?type=client>. FileZilla does not require "ftp://"*

2. **Naming Conventions** - Car-Part.com servers use naming conventions for files and directories.
  - A. **Files: File names are case sensitive and can contain numbers, letters, hyphens, underscores, and periods.** Other special characters including the **SPACE character should not be used** and may prohibit you from being able to load that file to the server.
  - B. **Inaccessible Directories:** Car-Part.com has common directories redirected by the web server. **Web Designers should not use these directory names since files can NOT be published to these directories.**
    1. /cgi-bin
    2. /private-bin
    3. /services

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4. /inventory

**5. /images nor /image** (can use photos, artwork, graphics, etc)

6. /enhancements

7. /logs

8. /reports

C. **Reserved Directories:** The following directories were placed in your Doc Root by Car-Part.com to be used by our software. Web Designers should **NOT** publish files to these directories, nor should they delete them.

1. /Rebuilders

2. /FrontEnds

3. /RearClips

4. /UsedVehicles

5. /Reports

**D. Your main page MUST be named “index” and must have an extension of .htm, .html, or .shtml.**

**3. Linking your inventory search page** –To add the search feature to your website all you need to do is put a link to the search page on your website. **Below are the instructions for that link.**

- Your search page should be linked as <http://www.VillageMotorsInc.net/inventory/retail.htm>, rather than using relative paths; this allows you to have two or more domain names for your website and the link still work with our software.
- We also have a search page with a black search box that can be used with a dark background. The html should read: <http://www.VillageMotorsInc.net/inventory/retailB.htm>. This page still uses the bg.gif background (*explained in next section*).
- Some web designers prefer to use an iframe for an embedded search. This iframe must be large enough to display the search results within the same iframe, and the copyright should be visible without scrolling. We have a search page available without a logo at the top which works well for iframes: <http://www.VillageMotorsInc.net/inventory/retailF.htm>.
- For an iframe page with a black search box, you can use <http://www.VillageMotorsInc.net/inventory/retailFB.htm>. This page still uses the bg.gif background.

The following HTML code is given for your convenience:

**Text Link:** `<a href="http://www.VillageMotorsInc.net/inventory/retail.htm">Search Inventory</a>`

**Graphics Link:** `<a href="http://www.VillageMotorsInc.net/inventory/retail.htm"></a>`

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Embedded Search (iframe): <iframe

```
src="http://www.VillageMotorsInc.net/inventory/retailF.htm" style="border: 0; width: 800px; height: 600px"></iframe>
```

4. **Customizing your inventory search page** – There are 3 files that customize your inventory search page. All 3 files must be located in your Doc Root (the /www.VillageMotorsInc.net/docs directory in your account on our web server).
  - A. Add your Logo - It must be in GIF format and be 250 pixels wide by 110 pixels high. Your Logo will be distorted if not this size. The GIF file must be named InvLogo.gif (case sensitive). The InvLogo.gif is not used by retailF.htm or retailFB.htm.
  - B. Add your background - It must be in GIF format and named bg.gif
  - C. Add your background to the search results - It must be in GIF format and named bg2.gif. We allow two separate backgrounds because the bg2.gif color must be compatible with the black text on those pages. If your bg2.gif is a dark color, it will not let you read the text on those pages. Not having a bg2.gif will leave those pages (such as the search results page) with a white background.
5. **Email Forms** - Car-Part.com has limited support for email-based web forms, and you **MUST** be comfortable with writing your own HTML and JavaScript in order to use this. To request instructions for using the mail script, please contact [webdesigners@car-part.com](mailto:webdesigners@car-part.com).
6. **Car-Part.com offers only a basic website service with no server-side scripting permitted. This means that the servers do not support PHP, ASP, or other server-side scripting languages.** Car-Part.com does not provide a private cgi-bin service or provide a method for hosting your own database (eg: MySQL). You may use HTML, CSS, and JavaScript . If you have any questions about your website or content that you would like to put on your website, please contact our web designers at (859) 344-1925 or [webdesigners@car-part.com](mailto:webdesigners@car-part.com).

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### Search Inventory by Images

It's up to you where you want the link placed on your home page and what text you want to use to describe the new functionality. We suggest you place it prominently right below your company logo, along with your other Car-Part.com search buttons, since it's your primary business function.

To add Search by Images to your existing website, use the following link:

<http://www.VillageMotorsInc.net/inventory/selector/outside/multi2.htm>

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### Multi-Part Search via SmartVin™ or Year/Model

It's up to you where you want the link placed on your home page and what text you want to use to describe the new functionality. We suggest you place it prominently right below your company logo, along with your other Car-Part.com search buttons, since it's your primary business function.

To add Multi-Part Search to your existing website, use the following link:

<http://www.VillageMotorsInc.net/inventory/shop.htm>

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### Spanish Search

It's up to you where you want the link placed on your home page and what text you want to use to describe the new functionality. We suggest you place it prominently right below your company logo, along with your other Car-Part.com search buttons, since it's your primary business function.

To add Spanish Search to your existing website, use one of the following links:

<http://www.VillageMotorsInc.net/inventory/retailSpanish.htm>

<http://www.VillageMotorsInc.net/inventory/retailSpanishF.htm> (for iframes)

Please note that the Spanish Search pages also use the bg.gif file as a background; there is no “dark background” version available for Spanish Search.